



**MINISTRY
VENUES**



THE BODY COACH

DATE — NOVEMBER 2021
COMPANY — JOE WICKS
LOCATION — THE WHITE SPACE
CATEGORY — FITNESS



FEEL

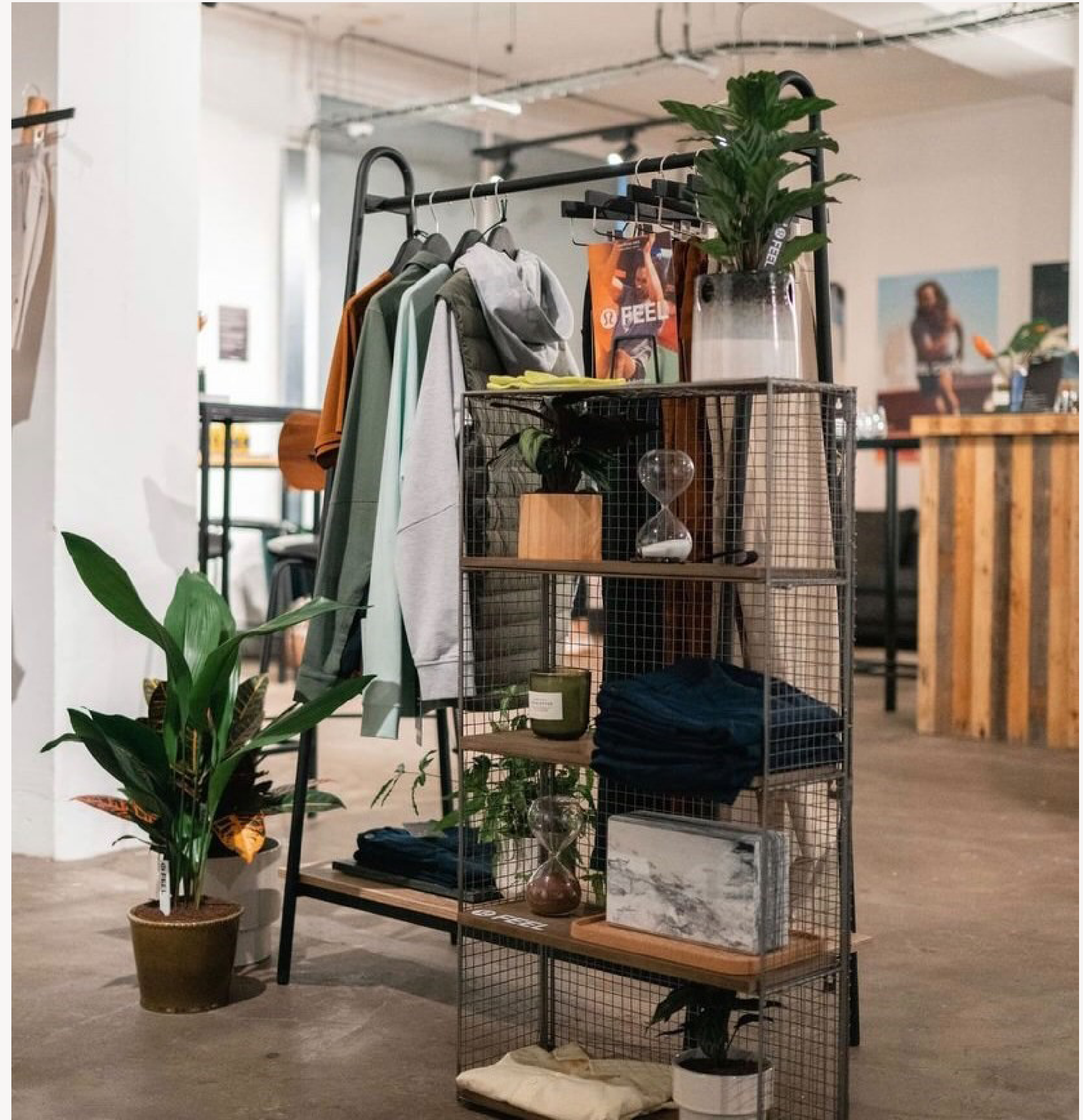


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To coincide with the launch of his new book, The Body Coach in partnership with Joe Wicks held a special one-off event. Hosted within The White Space, 40 invited guests attended a bespoke fitness class hosted by Joe Wicks to train both the mind and the body together.

Head of Fitness for The Ministry worked to curate the customer journey and room installations. Meticulous details timed, shower and changing facilities were timed to elevate pinch points.

The abundance of natural daylight, outside courtyard and audio production came into its own for the event and the atmosphere meant that the event was hailed a success by both the client and their guests.





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“What an inspirational space and the whole team would like to thank everyone for their help for making sure the event ran smoothly and Joe had everything he needed. I will be back.”



THE MINISTRY

MINISTRY OF SOUND

SHEPHERD'S BUSH



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